# Green Upcycle® GREEN UPCYDLE

### "Not burning" is a new option

Disposal of clothing is a serious global problem. What can we do?

Keep your clothes and wear them for a long time. Then give them away.

But we're still left with clothing no one wears anymore. Clothes never worn at all. Remnants from the manufacturing process.

Estimates show Japan disposes of more than half a million tons of clothing a year. 90% or more is burned or dumped into landfill.\*



Most fabrics are a mixture of materials that are nondegradable. Burning and burying are the only options.



Join in our activities!

Don't throw it away

Are there no other ways to use these materials again in our daily lives?

We have designed and developed a unique system for collecting used fabric **to create new fabrics.** 

We use them to make a variety of new products, products with practical value. We call this process Green Upcycle.

#### Announcing the Green Upcycle Project!

We'd like to invite you to support our ecological upcycling efforts and create products with brand-new value

EY2020 Research on Fashion and the Environment: "Fashion and the Environment" Survey Findings (Ministry of the Environment, March 202



## **SUSTAINABLE GOMPALS** The Green Upcycle Project is involved with these SDGs.

Contact

information



#### **Green Upcycle Project**

To get as many people as possible involved First by learning about us, Then by encouraging us and Participating in our activities Working together with corporations, associations and individuals who endorse and cooperate with our activities.

Synergy Media, Inc. https://greenupcycle.jp SYNERGY MEDIA contact@synergymedia.co.jp





\* "Green Upcycle®" is a registered trademark of Synergy Media, Inc.